

CULTURAL CENTER OF THE PHILIPPINES
 Production and Exhibition Department
 Venue Operations Division

**COMPARATIVE AUDIENCE COUNT REPORT
 2010 to 2021**

YEAR	TOTAL NO. OF SHOWS	MAXIMUM POTENTIAL	TOTAL (No. of Audience)	TOTAL vs. MAXIMUM POTENTIAL
2010	757	510,252	292,755	57%
2011	790	490,645	291,791	59%
2012	863	569,992	399,474	70%
2013	801	462,879	276,778	60%
2014	857	536,519	364,077	68%
2015	757	494,131	258,600	52%
2016	834	404,446	247,297	61%
2017	975	444,614	274,891	62%
2018	851	405,983	284,355	70%
2019	1,034	486,595	352,968	73%
2020	73	31,170	18,895	61%
2021	21	12,159	7,076	58%